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Modulhandbuch

Course Catalogue

International Management & Sustainability (IMS)



WEIDEN BUSINESS SCHOOL

Department of Business Studies

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1 Preliminary Note

Vorbemerkungen

Note:

Please take special note of the Program and Examination Regulations of this degree program in their current version.

Study structure:

The program comprises a standard duration of 3 semesters.

Registration formalities:

All examinations must be registered with the Students' Office through PRIMUSS. Additional formalities are listed in the module descriptions.

Abbreviations:

ECTS = The European Credit Transfer and Accumulation System (ECTS) is a credit point system for accreditation of course achievements.

SWS = Semesterwochenstunden = Semester hours per week

SPO = Studien- und Prüfungsordnung = Program and Examination Regulations

APO = Allgemeine Prüfungsordnung = General Examination Regulations

Workload:

One credit point is awarded for a workload of 30 hours.

Accreditation of course achievements:

Please observe all relevant application procedures via the Students' Office.

2 Curriculum

Studienplan

Final Semester (30 ECTS)	Master's Thesis & Colloquium (25 ECTS) & Service Learning (5 ECTS)		
Summer Semester (30 ECTS)	Globalisation & International Value Chain Management	Corporate Sustainability Management	Designing Workshops for Sustainable Product Development
	Intercultural Management & Business Ethics	Environmental & Sustainable Economics	Organizational & Social Psychology
Winter Semester (30 ECTS)	International Projects – Processes & Change Management	Environment, Climate Change & Ecology	Social Entrepreneurship & Sustainable Innovation
	International Strategic Management	General Sustainable Development	Corporate Governance, Compliance & CSR
			...

■ = International Management

■ = Sustainability

■ = Electives on General Management, Corporate Responsibility & Key Qualifications (subject to change)

3 Virtual University of Bavaria (vhb) and Crediting

3.1 Crediting of previous studies

In principle, achievements that have already been successfully completed (including internship, if applicable) can be recognized - even from an already completed first degree program. For this purpose, a corresponding application with an official grade confirmation from your previous university must be submitted to the study office after enrollment at OTH. Subsequently, the respective lecturers will check whether the subjects already taken correspond to the requirements of our subjects in terms of content and scope (credit points or semester hours per week), etc. Depending on this, recognition may or may not be granted. You can make your own assessment by comparing your previous subjects with the descriptions in the module handbook of the respective OTH program.

Since experience shows that the processing of applications can take several weeks, it is advisable to clarify the situation personally with the respective lecturer (e.g. office hours) immediately at the beginning of the semester for subjects in the first semester, so that you know at short notice whether you have to attend the lecture or not, or whether any certificates of achievement still have to be submitted. For this purpose, please bring along meaningful documents (e.g. module handbook of your previous university), which enable a comparison (excerpts also attached to the application).

3.2 Crediting for courses of the Virtual University of Bavaria

For courses taken during your studies at the vhb or at the Language Center, a corresponding application for credit must be submitted. This can be downloaded from the Primuss portal and submitted to the study office and the examination board together with the relevant evidence.

In addition to the Compulsory Electives offered at the university, selected courses at the Virtual University of Bavaria (<https://www.vhb.org/en/>) can also be recognized as Elective Modules. The decision for recognition is made by the examination board. In order to receive credits at the university, a vhb course has to have at least 5 ECTS. For the recognition, students have to fill out the „Antrag auf Anrechnung“ which can be downloaded from the Primuss system. Courses which can be recognized as Compulsory Electives are the following:

Module title	Recognized as	Language	ECTS
Blockchain Applications for Business	Elective Module	English	5
Nachhaltige Produktion	Elective Module	German	5
Nachhaltigkeit durch Logistik und Informationsverarbeitung	Elective Module	German	5
International Marketing	Elective Module	English	5
International Approaches of Social Work and Human Rights	Elective Module	English	5

3.3 Crediting of Language Courses

In order to reach German level B1.2 by the time you start your master's thesis, you can take German courses at the OTH Language Center. You can have these courses credited as electives.

The following courses can be taken at the Language Center and credited as electives:

Language	Recognized as
German B 1.1	Elective Module
German B 1.2	Elective Module

The module descriptions of these courses can be found here:

<https://www.oth-aw.de/en/international/international-profile/language-centre/module-manual-1/>

For the courses taken in the Language Center, a corresponding application for credit must be made. This can be downloaded from the Primuss portal.

4 Modulbeschreibungen

4.1 Allgemeine Pflichtfächer

Globalisation & International Value Chain Management

Globalisation & International Value Chain Management

Zuordnung zum Curriculum: Classification	SPO-Nr.:	Art des Moduls Kind of Module	Umfang in ETCS-Leistungspunkte Number of Credits
	1	Allgemeine Pflichtfächer	ECTS: 5

Ort Location	Sprache Language	Dauer des Moduls Duration of Module	Vorlesungsrhythmus Frequency of Module	Max. Teilnehmerzahl Max. Number of Participants
Weiden	Englisch	1 semester	only summer term	35

Modulverantwortliche(r) Module Convenor	Dozent/in Professor / Lecturer
Prof. Dr. Christoph Pitzl	Prof. Dr. Christoph Pitzl; Prof. Dr. Denise Fischer

Voraussetzungen (Hinweis: Bitte beachten sie auch die Voraussetzungen gemäß SPO)

Prerequisites (Note: please also observe the prerequisites according to examination regulations law in the current version of the SPO)

Pflicht Voraussetzungen:

None

Empfohlene Voraussetzungen:

B.A./B.Sc./Diplom

Verwendbarkeit Availability	Lehrform Teaching Methods	Workload	
Hochschulweite Verwendbarkeit: Ggf. Einzelfallprüfung in anderen Studiengängen	Lectures, class room discussions, presentations, computer work, written exercises	Gesamtaufwand:	ca. 150 h
		Kontaktzeit:	ca. 60 h
		Selbststudium:	ca. 90 h
		Leistungsnachweise:	ca. 0 h
		Prüfungsvorbereitung:	ca. 0 h

Lernziele / Qualifikationen des Moduls:

Learning Outcomes

Upon successful completion of the module, students will possess the following professional, methodological and personal competencies:

Technical competence:

- Understand the parameters, contexts and contents of international value chains

Methodological competence:

- Contextual thinking and analysis, software-based simulation and planning of supply chains

Personal competence:

- Team work, practice and use your presentation, research and writing skills

Inhalte der Lernveranstaltung / Internationalität:

Course Content

- Globalization and its parameters
- Economic integration and transformation: EU, Free trade agreements, emerging markets
- International Supply Chain Management / Production Management (incl. sustainability risks in the supply chain)
- International Management of supply chain functions such as Marketing, R&D

Lehrmaterial und Literatur:

Course Material and literature

Buckley, P. J., Enderwick, P., & Cross, A. R. (Eds.) (2018). International business. Oxford: Oxford University Press.

Cavusgil, S. T., Knight, G. A., Riesenberger, J. R. (2019). International business: The new realities (Global edition, fifth edition). Always learning. Pearson.

Chopra, S. (2019). Supply chain management: Strategy, planning, and operation (Seventh edition, global edition). Pearson.

Ivanov, D., Tsipoulanidis, A., Schönberger, J. (2019). Global supply chain and operations management: A decision-oriented introduction to the creation of value (Second edition). Springer texts in business and economics. Springer.

Modulprüfung (ggf. Hinweis zu Multiple Choice – APO §9a)

Method of Assessment

Prüfungsform *1 Examination Method	Art/Umfang inkl. Gewichtung *2 Type/scope incl. weighting	Zu prüfende Lernziele/Kompetenzen Learning outcomes / competences to be assessed
Übungsleistung	Weighting: 100%	The exercise assesses the entire learning contents and competence profiles.

*1) Beachten Sie dazu geltende Prüfungsformen an der OTH Amberg Weiden

*2) Bitte zusätzlich zur Gewichtung (in % Anteil) und ggf. auch einen Hinweis auf ein Bonussystem führen.

Intercultural Management & Business Ethics

Intercultural Management & Business Ethics

Zuordnung zum Curriculum: Classification	SPO-Nr.:	Art des Moduls Kind of Module	Umfang in ETCS-Leistungspunkte Number of Credits
	1	allgemeine Pflichtfächer	ECTS: 5

Ort Location	Sprache Language	Dauer des Moduls Duration of Module	Vorlesungsrhythmus Frequency of Module	Max. Teilnehmerzahl Max. Number of Participants
Weiden	Englisch	1 semester	only summer term	35

Modulverantwortliche(r) Module Convenor	Dozent/in Professor / Lecturer
Prof. Dr. Denise Fischer	Prof. Dr. Denise Fischer

Voraussetzungen (Hinweis: Bitte beachten sie auch die Voraussetzungen gemäß SPO)

Prerequisites (Note: please also observe the prerequisites according to examination regulations law in the current version of the SPO)

Pflicht Voraussetzungen:

BA/BS/Diplom

Empfohlene Voraussetzungen:

None

Verwendbarkeit Availability	Lehrform Teaching Methods	Workload	
Hochschulweite Verwendbarkeit: Ggf. Einzelfallprüfung in anderen Studiengängen.	Lectures, simulations, class room discussions, presentations, case studies	Gesamtaufwand:	ca. 150 h
		Kontaktzeit:	ca. 60 h
		Selbststudium:	ca. 60 h
		Leistungsnachweise:	ca. 0 h
		Prüfungsvorbereitung:	ca. 30 h

Lernziele / Qualifikationen des Moduls:

Learning Outcomes

- Professional competence: The goal is to master concepts and instruments that are key to intercultural management and business ethics. This knowledge will enable students to become interculturally and ethically aware leaders, and better team players in international settings.
- Social competence: Students learn to appreciate diversity and apply ethical considerations in intercultural settings. They build competencies in the areas of team work, giving and receiving criticism and argumentative techniques.
- Methodological competence: Application of concepts, knowledge, and tools from the field of intercultural management and business ethics. Students are capable of recognizing and resolving ethically challenging situations in the business environment.
- Personal competence (self-competence): Students learn to self-reflect their cultural values and learn strategies how to assume ethical responsibility in an international context.

Inhalte der Lernveranstaltung / Internationalität:

Course Content

- Concepts of culture
- Leadership and Motivation
- Multicultural Teams
- Negotiation and Decision Making
- Basics of ethics
- Concepts and instruments of Business Ethics
- Compliance und Integrity Management

Multinational enterprises navigate intercultural challenging situations on a daily basis. As cultural contexts differ between nations so do leadership, negotiation, and decision making styles. If mastered skillfully, managing across cultures, e.g. in multicultural teams, can be the key to economic success (as in the case of trans border Mergers & Acquisitions). Questions and concepts of Business Ethics are being addressed in the course of an increased attribution of moral accountability to companies. Therefore, organizational instruments such as Compliance and Integrity Management are needed and discussed to foster heightened awareness for morally relevant rules and values in the business context.

Internationalität (content):

Given by the content of the course

Lehrmaterial und Literatur:

Course Material and literature

- Aßländer (2011): Handbuch Wirtschaftsethik. Stuttgart: Metzler.
- Banks, Ken (2016). Social Entrepreneurship and Innovation: International Case Studies and Practice. London, UK: Kogan Page.
- Browaeys, M.-J., & Price, R. (2015). Understanding cross-cultural management (3. ed.). Harlow, England: Pearson. Crane, A./Matten, D. (2010): Business Ethics. Oxford: Oxford University Press.
- Luthans, F., Doh, J. P. (2021). International management: Culture, strategy, and behavior (Eleventh edition). New York, NY: McGraw-Hill Education. 12
- Farrel, O. C., Fraedrich, J., Farrel, S. (2016). Business Ethics: Ethical Decision Making and Cases. (11th ed.)
- Harris, P. R., Moran, R. T. Moran, S. V. (2014). Managing Cultural Differences. (9th ed.) Burlington, MA: Elsevier Butterworth-Heinemann.
- Herold, N. (2012): Einführung in die Wirtschaftsethik. Darmstadt: WBG.
- Rothlauf, J. (2014): A Global View on Intercultural Management – Challenges in a globalized world. Berlin/Munich/Boston: de Gruyter.

Modulprüfung (ggf. Hinweis zu Multiple Choice – APO §9a)

Method of Assessment

Prüfungsform *1 Examination Method	Art/Umfang inkl. Gewichtung *2 Type/scope incl. weighting	Zu prüfende Lernziele/Kompetenzen Learning outcomes / competences to be assessed
Übungsleistung	Selection of written and oral exercises.	The entire learning content and competence profiles are checked through the performance exercises.

*1) Beachten Sie dazu geltende Prüfungsformen an der OTH Amberg Weiden

*2) Bitte zusätzlich zur Gewichtung (in % Anteil) und ggf. auch einen Hinweis auf ein Bonussystem führen.

International Projects - Processes & Change Management

International Projects - Processes & Change Management

Zuordnung zum Curriculum: Classification	SPO-Nr.:	Art des Moduls Kind of Module	Umfang in ETCS-Leistungspunkte Number of Credits
	1	allgemeine Pflichtfächer	ECTS: 5

Ort Location	Sprache Language	Dauer des Moduls Duration of Module	Vorlesungsrhythmus Frequency of Module	Max. Teilnehmerzahl Max. Number of Participants
Weiden	Englisch	1 semester	only winter term	30

Modulverantwortliche(r) Module Convenor	Dozent/in Professor / Lecturer
Prof. Dr. Matthias Lederer	Prof. Dr. Matthias Lederer

Voraussetzungen (Hinweis: Bitte beachten sie auch die Voraussetzungen gemäß SPO)

Prerequisites (Note: please also observe the prerequisites according to examination regulations law in the current version of the SPO)

Pflicht Voraussetzungen:

B.A./B.Sc./Diplom

Empfohlene Voraussetzungen:

None

Verwendbarkeit Availability	Lehrform Teaching Methods	Workload	
Hochschulweite Verwendbarkeit: Ggf. Einzelfallprüfung in anderen Studiengängen.	Seminaristischer Unterricht mit Übungen; Projektarbeit in Teams.	Gesamtaufwand:	ca. 150 h
		Kontaktzeit:	ca. 60 h
		Selbststudium:	ca. 60 h
		Leistungsnachweise:	ca. 0 h
		Prüfungsvorbereitung:	ca. 30 h

Lernziele / Qualifikationen des Moduls:

Learning Outcomes

Nach dem erfolgreichem Absolvieren des Moduls verfügen die Studierenden über die folgenden fachlichen, methodischen und persönlichen Kompetenzen:

- Professional Competence: Understand the key tools, and processes in international project management. Identify and master key challenges in change management.
- Apply concepts, instruments, and methods of project and change management.
- Personal competence (social and self competence)
- team work; presentation skills; research and writing skills

Inhalte der Lernveranstaltung / Internationalität:

Course Content

- Project management in multinational enterprises
- Methods and instruments for project control
- Phases of project management
- Prepare, initiate, and accompany change processes
- Change Management und Sustainability

Internationalität (inhaltlich):

Given by the content of the course

Lehrmaterial und Literatur:		
Course Material and literature		
<ul style="list-style-type: none"> • Kuster, Jürg; Huber, Eugen; Lippmann, Robert; Schmid, Alphons; Schneider, Emil (2015): Project management handbook. Heidelberg.u.a: Springer. • Larson, Erik W.; Gray, Clifford F. (2018): Project management. The managerial process. 7th ed., internat. ed. Boston, Mass.: McGraw-Hill (The McGraw-Hill/Irwin series operations and decision sciences). • Palmer, I./Dunford, R./Buchanan, D. (2017): Managing Organizational Change: A Multiple Perspectives Approach. New York: McGraw-Hill. 		
Modulprüfung (ggf. Hinweis zu Multiple Choice – APO §9a)		
Method of Assessment		
Prüfungsform *1 Examination Method	Art/Umfang inkl. Gewichtung *2 Type/scope incl. weighting	Zu prüfende Lernziele/Kompetenzen Learning outcomes / competences to be assessed
Übungsleistung	<ul style="list-style-type: none"> • Test (25%) - Individual grade • Presentation of the project results (75%) - Group grade <p>Both parts must be passed and can only be held for one semester.</p>	Apply theoretical knowledge of project and change management on a real case. Team work: research and assemble a project. Practice individual presentation skills.

*1) Beachten Sie dazu geltende Prüfungsformen an der OTH Amberg Weiden

*2) Bitte zusätzlich zur Gewichtung (in % Anteil) und ggf. auch einen Hinweis auf ein Bonussystem führen.

International Strategic Management

International Strategic Management

Zuordnung zum Curriculum: Classification	SPO-Nr.:	Art des Moduls Kind of Module	Umfang in ETCS-Leistungspunkte Number of Credits
	1	allgemeine Pflichtfächer	ECTS: 5

Ort Location	Sprache Language	Dauer des Moduls Duration of Module	Vorlesungsrhythmus Frequency of Module	Max. Teilnehmerzahl Max. Number of Participants
Weiden	Englisch	1 semester	only winter term	30

Modulverantwortliche(r) Module Convenor	Dozent/in Professor / Lecturer
Prof. Dr. Denise Fischer	Prof. Dr. Denise Fischer

Voraussetzungen (Hinweis: Bitte beachten sie auch die Voraussetzungen gemäß SPO)

Prerequisites (Note: please also observe the prerequisites according to examination regulations law in the current version of the SPO)

Pflicht Voraussetzungen:

B.A./B.Sc./Diplom

Empfohlene Voraussetzungen:

None

Verwendbarkeit Availability	Lehrform Teaching Methods	Workload	
Hochschulweite Verwendbarkeit: Ggf. Einzelfallprüfung in anderen Studiengängen.	Lecture, class room discussions, case studies, presentations, written and oral exercises, project work	Gesamtaufwand:	ca. 150 h
		Kontaktzeit:	ca. 60 h
		Selbststudium:	ca. 60 h
		Leistungsnachweise:	ca. 0 h
		Prüfungsvorbereitung:	ca. 30 h

Lernziele / Qualifikationen des Moduls:

Learning Outcomes

After successful completion of this module, students will have the following professional, methodological and personal competences:

Professional competence:

- Understand the key elements of international strategic management

Methodological competence:

- Analyze, understand and plan the trans-border activities of a company; project management

Personal competence (social and self-competence):

- team work; individual writing and presentation skills

Inhalte der Lernveranstaltung / Internationalität:

Course Content

- What is strategy?
- Strategic analysis
- Strategy formulation and implementation
- Strategies of internationalization (market entry, market development)
- Non-market strategies

Internationalität: Given by the content of the course.

Lehrmaterial und Literatur:**Course Material and literature**

- Henry, A. E. (2018). Understanding strategic management (Third edition). Oxford: Oxford University Press.
- Morschett, D., Schramm-Klein, H., & Zentes, J. (2015). Strategic international management: Text and cases (3rd ed. 2015).
- Shirodkar, V., Strange, R., McGuire, S. (2020). Non-market Strategies in International Business. Cham: Springer International Publishing.
- Wunder, T. (2016). Essentials of Strategic Management: Effective Formulation and Execution of Strategy. Stuttgart: Schäffer-Poeschel.

Modulprüfung (ggf. Hinweis zu Multiple Choice – APO §9a)**Method of Assessment**

Prüfungsform *1 Examination Method	Art/Umfang inkl. Gewichtung *2 Type/scope incl. weighting	Zu prüfende Lernziele/Kompetenzen Learning outcomes / competences to be assessed
Übungsleistung	<ul style="list-style-type: none"> • Oral performance test 40 % • Written performance test 40 % • Discussions and class room exercises 20 % <p>Bonus system: You can achieve bonus points (up to 20 % of the overall grade) through preparing and participating in one of the offered bonus activities. These bonus points will be added to your points. They can better a passing grade but do not contribute to passing the course. If you fail the regular performance tests, the bonus becomes invalid at the end of the semester.</p>	<p>Team work; solve (international) strategic management issues for a company</p> <p>Individual work; in-depth analysis and development of a company's international strategy</p> <p>Application of concepts; critical examination and analysis of course subjects</p>

*1) Beachten Sie dazu geltende Prüfungsformen an der OTH Amberg Weiden

*2) Bitte zusätzlich zur Gewichtung (in % Anteil) und ggf. auch einen Hinweis auf ein Bonussystem führen.

Corporate Sustainability Management

Corporate Sustainability Management

Zuordnung zum Curriculum: Classification	SPO-Nr.:	Art des Moduls Kind of Module	Umfang in ETCS-Leistungspunkte Number of Credits
	2	allgemeine Pflichtfächer	ECTS: 5

Ort Location	Sprache Language	Dauer des Moduls Duration of Module	Vorlesungsrhythmus Frequency of Module	Max. Teilnehmerzahl Max. Number of Participants
Weiden	Englisch	1 semester	only summer term	30

Modulverantwortliche(r) Module Convenor	Dozent/in Professor / Lecturer
Prof. Dr. Lisa Ranisch	Prof. Dr. Lisa Ranisch

Voraussetzungen (Hinweis: Bitte beachten sie auch die Voraussetzungen gemäß SPO)

Prerequisites (Note: please also observe the prerequisites according to examination regulations law in the current version of the SPO)

Pflicht Voraussetzungen:

None

Empfohlene Voraussetzungen:

B.A./B.Sc./Diplom

Verwendbarkeit Availability	Lehrform Teaching Methods	Workload	
This module is part of the module group "Sustainability" in the Master's program International Management & Sustainability. Hochschulweite Verwendbarkeit: Ggf. Einzelfallprüfung in anderen Studiengängen.	Seminar with exercises, case studies and group work	Gesamtaufwand:	ca. 150 h
		Kontaktzeit:	ca. 60 h
		Selbststudium:	ca. 60 h
		Leistungsnachweise:	ca. 30 h
		Prüfungsvorbereitung:	ca. 0 h

Lernziele / Qualifikationen des Moduls:

Learning Outcomes

- After successful completion of the module, students have the following professional, methodological and personal competences:
- Professional expertise: Students learn the different aspects of Sustainability Management in corporations and can describe these regarding content and methods as well as apply them to practical examples. They understand the importance of Sustainability Management and its strategic and operative realization in the organizational context.
 - Methodological competence: Students are familiar with different sustainability criteria as well as methods and instruments to measure these.
 - Personal competence (self and social skills): By self-dependent elaborations of subjects as well as group discussions personal competences are fostered.

Inhalte der Lernveranstaltung / Internationalität:

Course Content

- Corporate environmental and sustainability management
- Development of sustainability strategies
- Resource management and carbon footprint
- Sustainability instruments in different corporate functions
- Sustainability communication and reporting
- Sustainable Development Goals and impact assessment

Internationalität (inhaltlich):

Company examples and case studies in international settings as well as status and developments of international approaches of sustainability management are discussed.

Lehrmaterial und Literatur:

Course Material and literature

- Baumast, A./Pape, J./Weihofen, S./Wellge, S. (Hg.) (2019): Betriebliche Nachhaltigkeitsleistung messen und steuern, Utb.
- Ernst, D./Sailer, U. (2015): Sustainable Business Management, UKV.
- Hamschmidt, J. (2007): Case Studies in Sustainability Management and Strategy, Greenleaf.
- Müller-Christ, G. (2020): Nachhaltiges Management – Handbuch für Studium und Praxis, Nomos.
- Pufé, I. (2018): Nachhaltigkeit, bpb.
- Schaltegger, S./Wagner, M. (2006): Managing the Business Case for Sustainability: The Integration of Social, Environmental and Economic Performance, Greenleaf.
- Steinbach, A. (2021): Do you speak sustainability? A personal navigator for corporate action.
- Weybrecht, G. (2013): The Sustainable MBA: A Business Guide to Sustainability, Wiley.
- Wördenweber, M. (2017): Nachhaltigkeitsmanagement, Schäffer-Poeschel.

Modulprüfung (ggf. Hinweis zu Multiple Choice – APO §9a)

Method of Assessment

Prüfungsform *1 Examination Method	Art/Umfang inkl. Gewichtung *2 Type/scope incl. weighting	Zu prüfende Lernziele/Kompetenzen Learning outcomes / competences to be assessed
Projektarbeit	Oral presentation (50 %) Project report (50 %)	The oral presentation as well as the written academic assignment assess the entire course contents and competence profiles.

*1) Beachten Sie dazu geltende Prüfungsformen an der OTH Amberg Weiden

*2) Bitte zusätzlich zur Gewichtung (in % Anteil) und ggf. auch einen Hinweis auf ein Bonussystem führen.

Environmental & Sustainable Economics

Environmental & Sustainable Economics

Zuordnung zum Curriculum: Classification	SPO-Nr.:	Art des Moduls Kind of Module	Umfang in ETCS-Leistungspunkte Number of Credits
	2	allgemeine Pflichtfächer	ECTS: 5

Ort Location	Sprache Language	Dauer des Moduls Duration of Module	Vorlesungsrhythmus Frequency of Module	Max. Teilnehmerzahl Max. Number of Participants
Weiden	Englisch	1 semester	only summer term	

Modulverantwortliche(r) Module Convenor	Dozent/in Professor / Lecturer
Prof. Dr. Franz Seitz	Prof. Dr. Franz Seitz

Voraussetzungen (Hinweis: Bitte beachten sie auch die Voraussetzungen gemäß SPO)

Prerequisites (Note: please also observe the prerequisites according to examination regulations law in the current version of the SPO)

Pflicht Voraussetzungen:

None

Empfohlene Voraussetzungen:

B.A./B.Sc./Diplom

Verwendbarkeit Availability	Lehrform Teaching Methods	Workload	
Hochschulweite Verwendbarkeit: Ggf. Einzelfallprüfung in anderen Studiengängen	Seminaristic lectures with exercises	Gesamtaufwand:	ca. 150 h
		Kontaktzeit:	ca. 60 h
		Selbststudium:	ca. 90 h
		Leistungsnachweise:	ca. 0 h
		Prüfungsvorbereitung:	ca. 0 h

Lernziele / Qualifikationen des Moduls:

Learning Outcomes

- Understanding sustainability concepts
- The meaning of sustainable economic policy (fiscal policy, monetary policy)?
- What needs to change in financial markets to take sustainability aspects into account?
- Economically sensible and sustainable environmental policy and environmental policy instruments

Inhalte der Lernveranstaltung / Internationalität:

Course Content

- Sustainability concepts in economics
- Economic fundamentals of sustainability
- Doughnut and Circular economy concept
- Environmental economics
- Sustainable private and public Finance
- Sustainable economic policy
- Post growth economics
- Integration of quantitative examples and methods

Internationalität (inhaltlich):

International aspects of sustainability and environmental problems

Lehrmaterial und Literatur:		
Course Material and literature		
Own material; different chapters of books and research papers		
Modulprüfung (ggf. Hinweis zu Multiple Choice – APO §9a)		
Method of Assessment		
Prüfungsform *1 Examination Method	Art/Umfang inkl. Gewichtung *2 Type/scope incl. weighting	Zu prüfende Lernziele/Kompetenzen Learning outcomes / competences to be assessed
Klausur 90 min.	Gewichtung: 100 %	The entire learning content and competence profiles are checked via the concrete form of examination

*1) Beachten Sie dazu geltende Prüfungsformen an der OTH Amberg Weiden

*2) Bitte zusätzlich zur Gewichtung (in % Anteil) und ggf. auch einen Hinweis auf ein Bonussystem führen.

Environment, Climate Change & Ecology

Environment, Climate Change & Ecology

Zuordnung zum Curriculum: Classification	SPO-Nr.:	Art des Moduls Kind of Module	Umfang in ETCS-Leistungspunkte Number of Credits
	2	allgemeine Pflichtfächer	ECTS: 5

Ort Location	Sprache Language	Dauer des Moduls Duration of Module	Vorlesungsrhythmus Frequency of Module	Max. Teilnehmerzahl Max. Number of Participants
Weiden	Englisch	1 semester	only winter term	

Modulverantwortliche(r) Module Convenor	Dozent/in Professor / Lecturer
Prof. Dr. Denise Fischer	Prof. Dr. Christoph Lindenberger

Voraussetzungen (Hinweis: Bitte beachten sie auch die Voraussetzungen gemäß SPO)

Prerequisites (Note: please also observe the prerequisites according to examination regulations law in the current version of the SPO)

Pflicht Voraussetzungen:

B.A./B.Sc./Diplom

Empfohlene Voraussetzungen:

None

Verwendbarkeit Availability	Lehrform Teaching Methods	Workload	
Hochschulweite Verwendbarkeit: Ggf. Einzelfallprüfung in anderen Studiengängen.	Seminaristic lessons with lab course in a blended learning setting.	Gesamtaufwand:	ca. 150 h
		Kontaktzeit:	ca. 30 h
		Selbststudium:	ca. 90 h
		Leistungsnachweise:	ca. 0 h
		Prüfungsvorbereitung:	ca. 30 h

Lernziele / Qualifikationen des Moduls:

Learning Outcomes

After successfully completing the module, students have the following professional, methodological and personal competences:

- Professional competence:
- The students will gain fundamental knowledge of climate change and climate change adaptation from an economic, ecological, technological, and social perspective, especially considering the influence of economic processes and production methods. The students will know the basic mechanisms of environmental and climate policy and how to evaluate them critically. They will learn about various prospects for sustainable energy generation and the careful use of resources and materials. The student can relate the acquired knowledge to their life situations and directly implement the practical recommendations for action.
- Competence in methods:
- The students can obtain scientifically sound information on topics of sustainability and understand fundamental ecological and technological relationships. They can apply the acquired knowledge to problems relating to sustainability. Based on the effects of cooperating activities on climate, the students can identify climate-friendly innovations and business opportunities.
- Social and personal competencies:
- The complex topic of climate change and environmental protection can be broken down by confronting the learners with real problems - the so-called Problem Based Learning (PBL) - for which they independently develop questions and solutions. This approach fosters networked, critical, and forward-looking thinking, and the students will develop competencies for appropriate and environmentally-friendly action.

Inhalte der Lernveranstaltung / Internationalität:

Course Content

materiality and sustainability

- Availability of resources
- Primary and secondary biomass and material cycles
- materials from renewable resources
- Substance classification of renewable materials
- Usage of biogenic materials as raw materials
- Recycling and biorefinery concepts

Energy and sustainability

- climate and greenhouse effect
- renewable energy and storage systems
- energy sectors
- future energy systems

Lehrmaterial und Literatur:

Course Material and literature

Presentation slides are provided for each chapter. For independent, individual control of the learning objective, H5P formats are included in the presentations.

The chapters do not follow a strict order and can be worked on individually. Every chapter is flanked by suggestions of further readings to motivate students to deepen their knowledge in self-studies.

Modulprüfung (ggf. Hinweis zu Multiple Choice – APO §9a)

Method of Assessment

Prüfungsform *1 Examination Method	Art/Umfang inkl. Gewichtung *2 Type/scope incl. weighting	Zu prüfende Lernziele/Kompetenzen Learning outcomes / competences to be assessed
Übungsleistung	Weighting: 50 % The exam is part of the VHB course Basics of Sustainability. student research project: 50 %	Professional competencies, Competence in methods, Social and personal competences

*1) Beachten Sie dazu geltende Prüfungsformen an der OTH Amberg Weiden

*2) Bitte zusätzlich zur Gewichtung (in % Anteil) und ggf. auch einen Hinweis auf ein Bonussystem führen.

General Sustainable Development

General Sustainable Development

Zuordnung zum Curriculum: Classification	SPO-Nr.:	Art des Moduls Kind of Module	Umfang in ETCS-Leistungspunkte Number of Credits
	2	allgemeine Pflichtfächer	ECTS: 5

Ort Location	Sprache Language	Dauer des Moduls Duration of Module	Vorlesungsrhythmus Frequency of Module	Max. Teilnehmerzahl Max. Number of Participants
Weiden	Englisch	1 semester	only winter term	30

Modulverantwortliche(r) Module Convenor	Dozent/in Professor / Lecturer
Prof. Dr. Lisa Ranisch	M. Sc. Alexander Herzner

Voraussetzungen (Hinweis: Bitte beachten sie auch die Voraussetzungen gemäß SPO)

Prerequisites (Note: please also observe the prerequisites according to examination regulations law in the current version of the SPO)

Pflicht Voraussetzungen:

None

Empfohlene Voraussetzungen:

B.A./B.Sc./Diplom

Verwendbarkeit Availability	Lehrform Teaching Methods	Workload	
Hochschulweite Verwendbarkeit: Anrechenbar in den Studiengängen - International Management and Sustainability (M) Ggf. Einzelfallprüfung in anderen Studiengängen.	Seminaristic lessons with exercises in a blended learning setting. Using a flipped classroom approach, the basic lecture content is conveyed via virtual learning units and applied and deepened in the classroom using concrete examples within relevant context.	Gesamtaufwand: Kontaktzeit: Selbststudium: Leistungsnachweise: Prüfungsvorbereitung:	ca. 150 h ca. 47 h ca. 103 h ca. 0 h ca. 0 h

Lernziele / Qualifikationen des Moduls:

Learning Outcomes

Nach der erfolgreichen Teilnahme an dem Modul sind die Studierenden in der Lage (fachlich, methodisch, persönlich)

Expertise:

- ... to describe basic terms and contents of sustainable development
- ... to describe and understand the theoretical backgrounds of sustainable development regarding important topics e.g. climate change
- ... to understand the influence of risks on entrepreneurial activity
- ... identify and assess global and local influences
- ... Identifying dilemmas and contradictory objectives as a result of multiple objectives of sustainable development
- ... to find solutions to achieve the sustainable objectives.

Methodological Competence:

- ... to apply the analysis concept for world views and to explain its elements as well as generic examples
- ... to develop a goal-oriented and value-oriented argumentation
- ... to analyse the extent of responsibility and trustworthiness in concrete cases and to evaluate it accordingly
- ... to understand the process and importance of corporate responsibility clarification and allocation at micro/meso/macro/supra level.

Personal competence (social- and self competences):

- ... to name their own and other people's existing patterns of action (reflection competence) and to apply them to concrete questions by means of well-founded recommendations for action (action competence)

- ... to develop and discuss goal-oriented argumentation for different stakeholder groups on the basis of a specific set of tools (discourse and persuasion skills)
- ... to name local and global connections (competence in abstraction)

Inhalte der Lernveranstaltung / Internationalität:

Course Content

- Sustainable Development: History, basic principles, Risks and Opportunities, latest Development (SDGs)
- Translating sustainable Development into corporate actions
- Tools for sustainable Development in Organizations (e.g. carbon literacy)
- Connections to Corporate Responsibility

Internationalität (inhaltlich):

All teaching components and materials are conducted in English.

Lehrmaterial und Literatur:

Course Material and literature

Latest academic papers regarding the SDG

- United Nations. (1987). Report of the World Commission on Environment and Development. Retrieved 15.07., 2014 from <http://www.bneportal.de/was-ist-bne/grundlagen/brundtland-bericht-1987/>
- Kaltenborn, M.; et. Al (2020): Sustainable Development and Human Rights, Springer, Wiesbaden.

Modulprüfung (ggf. Hinweis zu Multiple Choice – APO §9a)

Method of Assessment

Prüfungsform *1 Examination Method	Art/Umfang inkl. Gewichtung *2 Type/scope incl. weighting	Zu prüfende Lernziele/Kompetenzen Learning outcomes / competences to be assessed
Lernportfolio	Weighting: 100%	The Learning Portfolio is used to check the entire learning content and competence profiles.

*1) Beachten Sie dazu geltende Prüfungsformen an der OTH Amberg Weiden

*2) Bitte zusätzlich zur Gewichtung (in % Anteil) und ggf. auch einen Hinweis auf ein Bonussystem führen.

Master-Thesis

Master-Thesis

Zuordnung zum Curriculum: Classification	SPO-Nr.:	Art des Moduls Kind of Module	Umfang in ETCS-Leistungspunkte Number of Credits	
	4	allgemeine Pflichtfächer	ECTS: 25	
Ort Location	Sprache Language	Dauer des Moduls Duration of Module	Vorlesungsrhythmus Frequency of Module	Max. Teilnehmerzahl Max. Number of Participants
Weiden	Deutsch/Englisch	1 Semester / 1 semester	Winter- und Sommersemester / Winter and summer term	
Modulverantwortliche(r) Module Convenor			Dozent/in Professor / Lecturer	
Prof. Dr. Ralf Krämer			NN	
Voraussetzungen (Hinweis: Bitte beachten sie auch die Voraussetzungen gemäß SPO) Prerequisites (Note: please also observe the prerequisites according to examination regulations law in the current version of the SPO)				
Pflicht Voraussetzungen: Keine Empfohlene Voraussetzungen: Admission requirement for the oral examination (presentation): at least sufficient assessment of the written thesis				
Verwendbarkeit Availability		Lehrform Teaching Methods		Workload
Hochschulweite Verwendbarkeit: Ggf. Einzelfallprüfung in anderen Studiengängen.		Independent scientifically and methodically founded work on a practice-relevant, clearly defined (sub-) project in a study programme-related environment and written documentation in the form of a scientific paper; presentation of the Master's thesis		Gesamtaufwand: ca. 690 h Kontaktzeit: ca. 186 h Selbststudium: ca. 504 h Leistungsnachweise: ca. 0 h Prüfungsvorbereitung: ca. 0 h
Lernziele / Qualifikationen des Moduls: Learning Outcomes				
The student is able to independently work on a scientific question within a specified period of time in practice- or research-oriented assignment in a study programme-related context using scientific methods. He/she has the competence to professionally present the results of his/her work in oral and written form.				
Inhalte der Lernveranstaltung / Internationalität: Course Content				
Students are free to choose the topic of their thesis in consultation with a supervisor. Master's theses can be completed internally or externally in companies, authorities or non-governmental organizations. Internationality (content):				
Lehrmaterial und Literatur: Course Material and literature				
None				
Modulprüfung (ggf. Hinweis zu Multiple Choice – APO §9a) Method of Assessment				
Prüfungsform *1 Examination Method	Art/Umfang inkl. Gewichtung *2 Type/scope incl. weighting		Zu prüfende Lernziele/Kompetenzen Learning outcomes / competences to be assessed	

Masterarbeit	70% - Master Thesis with 60 pages +/- 10% 30% - Colloquium of 15-20 Min. + subsequent discussion	The M.A. thesis incl. colloquium assesses the entire course contents and competence profiles.
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*1) Beachten Sie dazu geltende Prüfungsformen an der OTH Amberg Weiden

*2) Bitte zusätzlich zur Gewichtung (in % Anteil) und ggf. auch einen Hinweis auf ein Bonussystem führen.

Service Learning

Service Learning

Zuordnung zum Curriculum: Classification	SPO-Nr.:	Art des Moduls Kind of Module	Umfang in ETCS-Leistungspunkte Number of Credits	
	4	allgemeine Pflichtfächer	ECTS: 5	
Ort Location	Sprache Language	Dauer des Moduls Duration of Module	Vorlesungsrhythmus Frequency of Module	Max. Teilnehmerzahl Max. Number of Participants
Weiden	Deutsch/Englisch	1 Semester / 1 semester	Winter- und Sommersemester / Winter and summer term	30
Modulverantwortliche(r) Module Convenor			Dozent/in Professor / Lecturer	
Prof. Dr. Lisa Ranisch			Prof. Dr. Denise Fischer; Prof. Dr. Lisa Ranisch	
Voraussetzungen (Hinweis: Bitte beachten sie auch die Voraussetzungen gemäß SPO) Prerequisites (Note: please also observe the prerequisites according to examination regulations law in the current version of the SPO)				
Pflicht Voraussetzungen: Keine Empfohlene Voraussetzungen: B.A./B.Sc./Diplom				
Verwendbarkeit Availability		Lehrform Teaching Methods		Workload
Keine		Practical phase		Gesamtaufwand: ca. 150 h Kontaktzeit: ca. 10 h Selbststudium: ca. 60 h Leistungsnachweise: ca. 0 h Prüfungsvorbereitung: ca. 80 h
Lernziele / Qualifikationen des Moduls: Learning Outcomes				
Goal of the Service Learning is to apply the knowledge and competences gained during the Master's program in a practice-oriented, non-profit work commitment related to sustainability or international management. Not only practical methods and challenges in implementing sustainable ideas and concepts shall be rehearsed, but also personality development and social skills shall be strengthened. Experiences gained in the respective Service Learning Project are reflected jointly in the course group.				
Inhalte der Lernveranstaltung / Internationalität: Course Content				
The specific Service Learning project can be chosen independently in consultation with a supervisor. The Service Learning can be performed in a project at the OTH as well as externally in an organization, company, association, authority etc. A group work is possible if all group members participate equally in the project and the preparation of the documentation Internationality (content):				
Lehrmaterial und Literatur: Course Material and literature				
None				

Modulprüfung (ggf. Hinweis zu Multiple Choice – APO §9a)		
Method of Assessment		
Prüfungsform *1 Examination Method	Art/Umfang inkl. Gewichtung *2 Type/scope incl. weighting	Zu prüfende Lernziele/Kompetenzen Learning outcomes / competences to be assessed
Projektarbeit	Oral presentation of Service Learning Project - 50 % Written documentation – 50 %	The project report assesses the entire course contents and competence profiles.

*1) Beachten Sie dazu geltende Prüfungsformen an der OTH Amberg Weiden

*2) Bitte zusätzlich zur Gewichtung (in % Anteil) und ggf. auch einen Hinweis auf ein Bonussystem führen.

4.2 Wahlpflichtmodule

Corporate Governance, Compliance & CSR

Corporate Governance, Compliance & CSR

Zuordnung zum Curriculum: Classification	SPO-Nr.:	Art des Moduls Kind of Module	Umfang in ETCS-Leistungspunkte Number of Credits
	3	Wahlpflichtmodule	ECTS: 5

Ort Location	Sprache Language	Dauer des Moduls Duration of Module	Vorlesungsrhythmus Frequency of Module	Max. Teilnehmerzahl Max. Number of Participants
	Englisch	1 semester	only winter term	30

Modulverantwortliche(r) Module Convenor	Dozent/in Professor / Lecturer
Prof. Dr. Lisa Ranisch	Prof. Dr. Lisa Ranisch

Voraussetzungen (Hinweis: Bitte beachten sie auch die Voraussetzungen gemäß SPO)

Prerequisites (Note: please also observe the prerequisites according to examination regulations law in the current version of the SPO)

Pflicht Voraussetzungen:

None

Empfohlene Voraussetzungen:

B.A./B.Sc./Diplom

Verwendbarkeit Availability	Lehrform Teaching Methods	Workload	
None	Seminar with exercises, case studies and group work	Gesamtaufwand:	ca. 150 h
		Kontaktzeit:	ca. 60 h
		Selbststudium:	ca. 90 h
		Leistungsnachweise:	ca. 0 h
		Prüfungsvorbereitung:	ca. 0 h

Lernziele / Qualifikationen des Moduls:

Learning Outcomes

Nach dem erfolgreichem Absolvieren des Moduls verfügen die Studierenden über die folgenden fachlichen, methodischen und persönlichen Kompetenzen:

- Fachkompetenz: Students know the requirements organizations have to fulfil in the area of Corporate Governance, Compliance and CSR and can evaluate these with regard to relevance and meaning in the different organizational contexts.
- Methodenkompetenz: Students are capable of applying regulatory requirements and expectations of different stakeholders in the context of Corporate Governance, Compliance and CSR on specific examples in the business practice.
- Persönliche Kompetenz (Sozialkompetenz und Selbstkompetenz): In the course of the module personal competences are fostered which prepare for working in a regulatory-driven environment while being confronted with a variety of stakeholder expectations.

Inhalte der Lernveranstaltung / Internationalität:

Course Content

- Basics and goals of Corporate Governance
- Legal fundamentals of Compliance and Corporate Responsibility
- Compliance & Integrity Management
- Business and Human Rights
- Concepts and instruments of Corporate Social Responsibility
- Implementation of CSR in the corporate context

Internationality (content):

Several international cases are discussed as well as regulatory developments on an international level regarding Compliance and CSR.

Lehrmaterial und Literatur:

Course Material and literature

- Tabassum/Singh (2020): Corporate Governance (Chapter 1), pp. 1-15 in: Corporate Governance and Organisational Performance, Palgrave Macmillan.
- Mallin (2019): Theoretical Aspects of Corporate Governance, pp. 17-29 in: Corporate Governance, Oxford University Press.
- Boatright (2012): Corporate Governance, pp. 636-644 in: Encyclopedia of Applied Ethics, Academic Press.
- U.S. Department of Justice (2019): Evaluation of Corporate Compliance Programs. Guidance Document, April 2019.
- Ferrell/Fraedrich/Ferrell (2017): Federal Sentencing Guidelines for Organizations, pp. 111-114 in: Business Ethics – Ethical Decision Making and Cases, Cengage Learning.
- Grüninger/Schöttl (2017): Rethinking Compliance – Essential Cornerstones for more Effectiveness in Compliance Management. Compliance Alliance Journal 3(2): 3-17.
- Paine (1994): Managing for Organizational Integrity. Harvard Business Review 72(2): 109-117.
- Crane/Matten (2019): Corporate Social Responsibility. Pp. 48-55 in: Business Ethics. New York: Oxford University Press.
- Ferrell/Fraedrich/Ferrell (2017): Managing and Controlling Ethics Programs, pp. 243-268 in: Business Ethics – Ethical Decision Making and Cases, Cengage Learning.
- Wieland, J./Steinmeyer, R./Grüninger, S. (Hg.) (2014): Handbuch Compliance-Management. 2. Auflage. Berlin: Erich Schmidt Verlag,

Modulprüfung (ggf. Hinweis zu Multiple Choice – APO §9a)

Method of Assessment

Prüfungsform *1 Examination Method	Art/Umfang inkl. Gewichtung *2 Type/scope incl. weighting	Zu prüfende Lernziele/Kompetenzen Learning outcomes / competences to be assessed
Übungsleistung	<ul style="list-style-type: none"> • Oral presentation (30 %) • Written examination (70 %) 	<p>The oral presentation assesses the expertise as well as methodological and personal competences.</p> <p>The written examination assesses the expertise and methodological competences</p>

*1) Beachten Sie dazu geltende Prüfungsformen an der OTH Amberg Weiden

*2) Bitte zusätzlich zur Gewichtung (in % Anteil) und ggf. auch einen Hinweis auf ein Bonussystem führen.

Designing workshops for sustainable product development (Not offered in SS24)

Designing workshops for sustainable product development

Zuordnung zum Curriculum: Classification	SPO-Nr.:	Art des Moduls Kind of Module	Umfang in ETCS-Leistungspunkte Number of Credits
	3	Wahlpflichtmodule	ECTS: 5

Ort Location	Sprache Language	Dauer des Moduls Duration of Module	Vorlesungsrhythmus Frequency of Module	Max. Teilnehmerzahl Max. Number of Participants
Weiden	Englisch	1 semester	only summer term	25

Modulverantwortliche(r) Module Convenor	Dozent/in Professor / Lecturer
Prof. Dr. Johann Strassl	Prof. Dr. Johann Strassl

Voraussetzungen (Hinweis: Bitte beachten sie auch die Voraussetzungen gemäß SPO)

Prerequisites (Note: please also observe the prerequisites according to examination regulations law in the current version of the SPO)

Pflicht Voraussetzungen:

None

Empfohlene Voraussetzungen:

None

Verwendbarkeit Availability	Lehrform Teaching Methods	Workload	
None	Seminar	Gesamtaufwand:	ca. 150 h
		Kontaktzeit:	ca. 60 h
		Selbststudium:	ca. 60 h
		Leistungsnachweise:	ca. 0 h
		Prüfungsvorbereitung:	ca. 30 h

Lernziele / Qualifikationen des Moduls:

Learning Outcomes

In your everyday professional life, you will repeatedly prepare and conduct workshops, working groups and meetings - online and in presence. The participants trust you - for now. What do they get from you in return? Many workshops don't work; they don't deliver concrete results and don't keep participants engaged. Participating in them is tiring. Successful workshops deliver results that are meaningful to the participants.

Designing and delivering a workshop is easier than you may think. You don't have to be a great entertainer. It's about clear design principles to align the goal and the group process. In this practical course you will acquire these skills based on 25 years of professional experience in different settings and international contexts as well as current scientific research findings.

Expertise

- You will learn building blocks of workshop/meeting design and delivery and how to apply them, internally or with clients, from idea workshops to prototyping to business model presentation and training and more.
- You will be able to prepare, conduct and follow up workshops professionally.

Methodological competence:

- You master techniques to design and optimize idea generation and decision-making processes in and with groups.
- You can steer group processes in workshops or meetings in a goal- and result-oriented way.

Social competence:

- You can recognize and deal with difficult situations in workshops.

Personal competence:

- You can run workshops and be yourself.

Inhalte der Lernveranstaltung / Internationalität:		
Course Content		
<ul style="list-style-type: none"> • Why do workshops often not achieve the desired result? • Who are the participants and what do they need? • How to structure workshops for active collaboration and change? • What activities are helpful? • What materials and media support? • What is special about online workshops? • Which tools are suitable? • How do I activate participants? • Why stories are more important than facts? • How to deal with differences? • Why people find it difficult to deal with change? 		
Lehrmaterial und Literatur:		
Course Material and literature		
Lehrgespräche, Training, Simulationen, Einzel- und Gruppenarbeiten, Aufgaben		
Modulprüfung (ggf. Hinweis zu Multiple Choice – APO §9a)		
Method of Assessment		
Prüfungsform *1 Examination Method	Art/Umfang inkl. Gewichtung *2 Type/scope incl. weighting	Zu prüfende Lernziele/Kompetenzen Learning outcomes / competences to be assessed
Modularbeit	Task1. Practical project - Individual performance. Weighting: 10 % Task 2: Practical project - Group performance. Weighting: 30 % Task 3: Practical project - Group performance. Weighting: 40 % Task 4: Reflection and presentation - Individual performance. Weighting: 20 % Successful participation in this module requires passing all individual tasks.	None

*1) Beachten Sie dazu geltende Prüfungsformen an der OTH Amberg Weiden

*2) Bitte zusätzlich zur Gewichtung (in % Anteil) und ggf. auch einen Hinweis auf ein Bonussystem führen.

Digital Leadership & Transformation

Digital Leadership & Transformation

Zuordnung zum Curriculum: Classification	SPO-Nr.:	Art des Moduls Kind of Module	Umfang in ETCS-Leistungspunkte Number of Credits
	3	Wahlpflichtmodule	ECTS: 5

Ort Location	Sprache Language	Dauer des Moduls Duration of Module	Vorlesungsrhythmus Frequency of Module	Max. Teilnehmerzahl Max. Number of Participants
	Englisch	1 semester	only winter term	

Modulverantwortliche(r) Module Convenor	Dozent/in Professor / Lecturer
Prof. Dr. Gabriele Murry	Dr. Elisa Weisman; Prof. Dr. Gabriele Murry

Voraussetzungen (Hinweis: Bitte beachten sie auch die Voraussetzungen gemäß SPO)

Prerequisites (Note: please also observe the prerequisites according to examination regulations law in the current version of the SPO)

Pflicht Voraussetzungen:

None

Empfohlene Voraussetzungen:

None

Verwendbarkeit Availability	Lehrform Teaching Methods	Workload	
None	Seminaristischer Unterricht mit Übungen, angeleitetes Selbststudium	Gesamtaufwand:	ca. 150 h
		Kontaktzeit:	ca. 60 h
		Selbststudium:	ca. 60 h
		Leistungsnachweise:	ca. 30 h
		Prüfungsvorbereitung:	ca. 0 h

Lernziele / Qualifikationen des Moduls:

Learning Outcomes

Upon successful completion of the module, students will possess the following professional, methodological and personal competencies:

Professional competence:

- To implement the communication requirements and tasks in leadership positions
- To assess strategies and their characteristics in the digital market and the leadership standards as the basis of economic trade
- To apply leadership competencies

Methodological competence:

- Assembling teams, taking into account the required competencies
- Analyze and measure the performance of teams / performance management
- Leadership competencies in project teams and digital teams

Personal competence (social competence and self-competence):

- Reflecting on self-leadership and teamwork as opportunities for conflict

Inhalte der Lernveranstaltung / Internationalität:

Course Content

Students learn to argue the impact of digitalization on the management of project teams and to apply methods and tools for the analysis, design, implementation and control of project teams in digital business. They learn to assess speed, adaptivity, user-centricity and flexibility as key drivers of a changed process management. You will learn to adopt new, dynamic and flexible ways of

thinking as a contrast to traditional, planning-oriented project management in order to meet the requirements of very high innovation speed and the rapid changes in customer preferences.

- Leadership and connections to strategy, leadership concepts and communication
- Leadership in dynamic and uncertain times
- Initiation and control of behavioral and communication processes
- Communication as a leadership task
- Leadership systems and ethical rules

Internationality:

Primarily English course materials will be used.

Lehrmaterial und Literatur:

Course Material and literature

Recommended Literature – Murry:

- Diverse aktuelle Artikel, wie in den Kursunterlagen angegeben (z.B. McKinsey & Company, Harvard Business Review, etc.).
- Thompson, L. L. (2015). Making the Team: A Guide for Managers. 5th Ed. Pearson Education Limited.

Modulprüfung (ggf. Hinweis zu Multiple Choice – APO §9a)

Method of Assessment

Prüfungsform *1 Examination Method	Art/Umfang inkl. Gewichtung *2 Type/scope incl. weighting	Zu prüfende Lernziele/Kompetenzen Learning outcomes / competences to be assessed
Übungsleistung	Task 1 (Murry - IMS/DEI/LD & DB): Practical exercise work (group performance) Weighting: 30%. Task 2 (Murry - IMS/DEI/LD/DB): Critical questioning of the articles and concepts presented with discussion (individual performance) Weighting: 20%. Task 3 (Schmitt-Rüth - IMS/DB/DEI/LD): Practical Exercise as assigned (50%) Each sub-performance must be passed individually (with a minimum grade of 4.0). Each sub-performance must be passed and can only be presented 1 year at a time.	(Murry - IMS/DEI/LD & DB) The simulations and group projects are used to test the practical learning content and competence profiles, including teamwork and presentation skills. (Murry - IMS/DEI/LD/DB) The assessed discussion contributions serve to deepen the understanding of the material content. (Schmitt-Rüth - IMS/DB/DEI/LD) The group project assigned assesses all the competences to be learned. The entire learning content and competence profiles are tested via the written individual performance record.

*1) Beachten Sie dazu geltende Prüfungsformen an der OTH Amberg Weiden

*2) Bitte zusätzlich zur Gewichtung (in % Anteil) und ggf. auch einen Hinweis auf ein Bonussystem führen.

Organizational & Social Psychology

Organizational & Social Psychology

Zuordnung zum Curriculum: Classification	SPO-Nr.:	Art des Moduls Kind of Module	Umfang in ETCS-Leistungspunkte Number of Credits
	3	Wahlpflichtmodule	ECTS: 5

Ort Location	Sprache Language	Dauer des Moduls Duration of Module	Vorlesungsrhythmus Frequency of Module	Max. Teilnehmerzahl Max. Number of Participants
	Englisch	1 semester	only summer term	

Modulverantwortliche(r) Module Convenor	Dozent/in Professor / Lecturer
Prof. Dr. Gabriele Murry	Prof. Dr. Gabriele Murry

Voraussetzungen (Hinweis: Bitte beachten sie auch die Voraussetzungen gemäß SPO)

Prerequisites (Note: please also observe the prerequisites according to examination regulations law in the current version of the SPO)

Pflicht Voraussetzungen:

None

Empfohlene Voraussetzungen:

None

Verwendbarkeit Availability	Lehrform Teaching Methods	Workload	
None	Seminaristischer Unterricht	Gesamtaufwand:	ca. 150 h
		Kontaktzeit:	ca. 47 h
		Selbststudium:	ca. 103 h
		Leistungsnachweise:	ca. 0 h
		Prüfungsvorbereitung:	ca. 0 h

Lernziele / Qualifikationen des Moduls:

Learning Outcomes

In detail, students have achieved the following learning objectives after completing the module utilizing empirical, scientific methods:

- professional competence: Students learn theoretical concepts (e.g. about self and identity, perception of persons, attribution) in relation to their individual behavior in a social context or the behavior of group members (e.g. help behavior and aggression, attraction, cooperation and competition). Through the preparation of an empirical project work (quantitative as well as qualitative methods), the application of theoretical concepts, the analytical penetration and the application-oriented derivation of recommendations for action as well as the writing of a scientific paper will be taught.
- Competence in methods: Assessment and application of basic instruments. Reading and discussing scientific articles / peer-reviewed journal articles. Project Management
- Social and personal competence: Ability to work in a team, communication skills, empathy, integration skills

Inhalte der Lernveranstaltung / Internationalität:

Course Content

- Social perception and attribution
- Social Cognition
- The self, attitudes, strategies for attitude and behavior change
- Social influence
- Aggression, pro-social behaviour
- Affiliation, interpersonal attraction and close relationships

- Group dynamics, group performance and leadership
- Conflicts in organizations
- Organisational diagnosis
- Organizational climate & culture
- Organizational Development

Internationality (Content):

Given by textbooks from the international environment as well as English language journal article

Lehrmaterial und Literatur:

Course Material and literature

- Aronson, E., Wilson, T., & Akert, R. (2014), Sozialpsychologie (8th ed.), Hallbergmoos: Pearson Studium
- Jonas, K., Stroebe, W., & Hewstone, M. (2014), Sozialpsychologie (6th ed.), Berlin-Heidelberg: Springer-Verlag
- Nerdinger, F.W., Blickle, G. & Schaper, N., (2019). Arbeits- und Organisationspsychologie. (4. Auflage) Berlin: Springer Verlag
- Sutton, R., & Douglas, K. (2013), Social Psychology (2nd. ed), MacMillan.

Modulprüfung (ggf. Hinweis zu Multiple Choice – APO §9a)

Method of Assessment

Prüfungsform *1 Examination Method	Art/Umfang inkl. Gewichtung *2 Type/scope incl. weighting	Zu prüfende Lernziele/Kompetenzen Learning outcomes / competences to be assessed
Übungsleistung	<p>65 % - Empirical research paper including at least three peer-reviewed journal articles; including quantitative and qualitative methods, critical analysis, hypothesis testing, triangulation, development of recommendations for action, and consideration of cost-benefit.</p> <p>15% - Context-specific discussion, development and presentation of the assigned lecture concepts (Flipped Classroom)</p> <p>15 % - Context-specific discussion, preparation and presentation of the allocated journal articles</p> <p>05% - Writing of a one-page media report about the project (with picture documentation) as well as a social media post</p>	Examination of applied elements of social and organizational psychology, taking into account scientific empirical (qualitative and quantitative) work

*1) Beachten Sie dazu geltende Prüfungsformen an der OTH Amberg Weiden

*2) Bitte zusätzlich zur Gewichtung (in % Anteil) und ggf. auch einen Hinweis auf ein Bonussystem führen.

Social Entrepreneurship & Sustainable Innovation

Social Entrepreneurship & Sustainable Innovation

Zuordnung zum Curriculum: Classification	SPO-Nr.:	Art des Moduls Kind of Module	Umfang in ETCS-Leistungspunkte Number of Credits
	3	Wahlpflichtmodule	ECTS: 5

Ort Location	Sprache Language	Dauer des Moduls Duration of Module	Vorlesungsrhythmus Frequency of Module	Max. Teilnehmerzahl Max. Number of Participants
	Englisch	1 semester	only winter term	

Modulverantwortliche(r) Module Convenor	Dozent/in Professor / Lecturer
Prof. Dr. Jens Löbus	Prof. Dr. Jens Löbus

Voraussetzungen (Hinweis: Bitte beachten sie auch die Voraussetzungen gemäß SPO)

Prerequisites (Note: please also observe the prerequisites according to examination regulations law in the current version of the SPO)

Pflicht Voraussetzungen:

None

Empfohlene Voraussetzungen:

None

Verwendbarkeit Availability	Lehrform Teaching Methods	Workload	
None	Seminaristischer Unterricht	Gesamtaufwand:	ca. 150 h
		Kontaktzeit:	ca. 47 h
		Selbststudium:	ca. 103 h
		Leistungsnachweise:	ca. 0 h
		Prüfungsvorbereitung:	ca. 0 h

Lernziele / Qualifikationen des Moduls:

Learning Outcomes

Nach dem erfolgreichem Absolvieren des Moduls verfügen die Studierenden über die folgenden fachlichen, methodischen und persönlichen Kompetenzen: In this module students get a fundamental understanding of innovation with a special focus on sustainable innovation and social entrepreneurship. They learn how to evaluate, design and implement innovation-friendly organisational structures and methods which foster sustainability and social change in organizations.

- **Fachkompetenz:** Students know what sustainable innovations are, which forms of social entrepreneurship exist and are able to assess their potential for change. They can evaluate, generate and implement organisational structures necessary to foster sustainable innovation and social entrepreneurship.
- **Methodenkompetenz:** Students are enabled to apply appropriate methods in the different phases of an innovation or entrepreneurial process. They can develop and design new business ideas and identify potential obstacles.
- **Persönliche Kompetenz (Sozialkompetenz und Selbstkompetenz):** Students are equipped with a mindset and social skills that enables them to capture and analyse complex environments and identify potential for innovative solutions for sustainability and social business ideas.

Inhalte der Lernveranstaltung / Internationalität:

Course Content

- Concepts and significance of Social Entrepreneurship and Sustainable Innovation
- Practical Examples of Social Businesses
- Innovation Methods of Design Thinking & UX
- Innovative Business Plans

- Evaluation of potential of Sustainable Innovation and Social Business

Internationalität (content):

Case studies from international organizations

Lehrmaterial und Literatur:

Course Material and literature

- Banks, Ken (2016): Social Entrepreneurship and Innovation: International Case Studies and Practice. London, UK: Kogan Page.
- Hargadon, Andrew (2015): Sustainable Innovation: Build Your Company's Capacity to Change the World. Stanford: Stanford University Press.

Modulprüfung (ggf. Hinweis zu Multiple Choice – APO §9a)

Method of Assessment

Prüfungsform *1 Examination Method	Art/Umfang inkl. Gewichtung *2 Type/scope incl. weighting	Zu prüfende Lernziele/Kompetenzen Learning outcomes / competences to be assessed
Präsentation	Schriftliche Ausarbeitung: Gewichtung: 60% Präsentation: Gewichtung: 40% Jede Teilleistung muss für sich bestanden werden (mit mind. 4,0). Alle Teilleistungen müssen im selben Semester erbracht/bestanden werden	Über die Präsentation werden die gesamten Lerninhalte und Kompetenzprofile abgeprüft, einschließlich der Kompetenzen zur Teamarbeit und Präsentation

*1) Beachten Sie dazu geltende Prüfungsformen an der OTH Amberg Weiden

*2) Bitte zusätzlich zur Gewichtung (in % Anteil) und ggf. auch einen Hinweis auf ein Bonussystem führen.

Verhandlungsführung und Moderation

Conduct of negotiations and presentation

Zuordnung zum Curriculum: Classification	SPO-Nr.:	Art des Moduls Kind of Module	Umfang in ETCS-Leistungspunkte Number of Credits
	3	Wahlpflichtmodule	ECTS: 5

Ort Location	Sprache Language	Dauer des Moduls Duration of Module	Vorlesungsrhythmus Frequency of Module	Max. Teilnehmerzahl Max. Number of Participants
	Deutsch	1 Semester	nur Wintersemester	

Modulverantwortliche(r) Module Convenor	Dozent/in Professor / Lecturer
Prof. Dr. Hermann Raab	Cornelia Schäfer

Voraussetzungen (Hinweis: Bitte beachten sie auch die Voraussetzungen gemäß SPO)

Prerequisites (Note: please also observe the prerequisites according to examination regulations law in the current version of the SPO)

Pflicht Voraussetzungen:

Keine

Empfohlene Voraussetzungen:

Keine

Verwendbarkeit Availability	Lehrform Teaching Methods	Workload	
Keine	Seminaristischer Unterricht	Gesamtaufwand:	ca. 150 h
		Kontaktzeit:	ca. 47 h
		Selbststudium:	ca. 103 h
		Leistungsnachweise:	ca. 0 h
		Prüfungsvorbereitung:	ca. 0 h

Lernziele / Qualifikationen des Moduls:

Learning Outcomes

Nach dem erfolgreichen Absolvieren des Moduls verfügen die Studierenden über die folgenden fachlichen, methodischen und persönlichen Kompetenzen:

- **Fachkompetenz:** Die Studierenden erkennen die Bedeutung Ihrer Persönlichkeit für Unternehmensgründung und Geschäftserfolg, die Zusammenhänge von Persönlichkeiten in unterschiedlichen Kontexten und Wirkungen von Gruppendynamik, die Strukturen von erfolgreichen Gesprächen und Verhandlungen sowie die Grundlagen von Kunden- und Marktorientierung. Sie gewinnen Erkenntnisse zu Kommunikation und Sprache/Körpersprache sowie von Grundlagen von Moderation, Arbeiten und Führen im Team.
- **Methodenkompetenz:** Sie sind in der Lage z.B. methodische Kenntnisse der Gesprächsführung, Kommunikation und Konfliktlösung anzuwenden. Sie kennen und wenden an Methoden z. B. der Selbsteinschätzung, des Umgangs mit eigenen Stärken und Schwächen, des Selbstund Stressmanagements, der Work Life Balance, des Business Knigge, der Frustrationstoleranz.
- **Persönliche Kompetenz (Sozialkompetenz und Selbstkompetenz):** Sie stärken Ihre Wahrnehmungs- und Reflexionsfähigkeit Sie stärken Ihre Präsentationsfähigkeit und Ihren persönlichen Auftritt Sie sind in der Lage Wirkung von Gruppendynamik zu erkennen und üben sich in Teamstrukturen

Inhalte der Lernveranstaltung / Internationalität:

Course Content

- Selbstreflexion
- Rollenspiele
- Präsentationen
- Diskussionen

- Gruppenarbeiten
- Lehrinhalte
- Literaturrecherchen

Internationalität (inhaltlich):

Erkennen von Unterschieden in Kulturdimensionen.

Lehrmaterial und Literatur:

Course Material and literature

Hinweise/Hilfen während der Veranstaltung

Modulprüfung (ggf. Hinweis zu Multiple Choice – APO §9a)

Method of Assessment

Prüfungsform *1 Examination Method	Art/Umfang inkl. Gewichtung *2 Type/scope incl. weighting	Zu prüfende Lernziele/Kompetenzen Learning outcomes / competences to be assessed
Präsentation	<ul style="list-style-type: none"> • Schriftliche Ausarbeitung: Gewichtung: 60% • Präsentation: Gewichtung: 40% Jede Teilleistung muss für sich bestanden werden (mit mind. 4,0). Alle Teilleistungen müssen im selben Semester erbracht/bestanden werden	Über die Präsentation werden die gesamten Lerninhalte und Kompetenzprofile abgeprüft, einschließlich der Kompetenzen zur Teamarbeit und Präsentation

*1) Beachten Sie dazu geltende Prüfungsformen an der OTH Amberg Weiden

*2) Bitte zusätzlich zur Gewichtung (in % Anteil) und ggf. auch einen Hinweis auf ein Bonussystem führen.